

THE OFFICIAL PARKDALE COMMUNITY NEWSLETTER







www.parkdalecommunity.com/parkdale-holiday-market or email: market@parkdalecommunity.com

5 Excellent Reasons to Advertise in Community Newsletter Magazines

- 1. Top of Mind Brand Awareness: Consistent advertising leads to increased sales. Companies maintain and gain market share when community residents are consistently reminded of their brands.
- 2. Payback: Community residents trust, and call businesses that advertise in their community magazines.
- 3. High Readership: 68% female | Even distribution of Millennial, Gen X, and Baby Boomer readers
- 4. Cost Effective: With advertising rates as low as \$0.01 cent per household, advertising in our community magazines is incredibly affordable.
- 5. Geofence Your Audience: Manage your budget, optimize your returns and target your audience by specific community magazines.

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We're reinventing downtown for the new economy

Downtown is central to Calgary's economic recovery. We need a strong core to grow our economy, create jobs and help fund the City services we rely on every day. When our downtown thrives, Calgary thrives. We all benefit.

The heart of our city needs to evolve. Changes in the energy industry and in the way we work demand a new path forward.

Calgary's Greater Downtown Plan is our vision, roadmap and commitment to rebuild a thriving city centre. Our future success relies on downtown being a place people want to live, visit and set up businesses.

Calgarians have shown incredible community spirit throughout many difficult years and this persistent pandemic. Together, we'll shift downtown from vacancy to vibrancy.

Learn more about how we're reinventing downtown at calgary.ca/respond



PARKDALE COMMUNITY ASSOCIATION



3512 - 5 Avenue NW, Calgary AB T2N 0V7 403-283-5767

office@parkdalecommunity.com www.parkdalecommunity.com

The PCA Office is usually open 9:00 a.m. to 3:00 p.m. Tuesday to Thursday. Please call or email and leave a message if you need support from the PCA Office. The PCA Office is closed on all statutory holidays.

BOARD OF DIRECTORS 2021-2022	
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Have you started your 9 p.m. Routine?







Vehicle theft and car prowling prevention:

- · Garage openers should not be left in vehicles, or should be disengaged, as thieves can use them to gain entry into a home.
- · Avoid parking in unlit areas at night.
- Lock your doors and close all windows at all times, even while you are in your yard.
- Hide your valuables out of sight, or better yet, take them with you.
- Don't keep extra keys in your vehicle.
- If you park your vehicle in a parkade, be sure that you do not let anyone else in who doesn't belong when you are entering and exitina.
- Report any suspicious activity or behaviour, such as someone trying door handles on parked vehicles

Home and garage break-in prevention:

- Offenders will often break into a residence as a way to steal a vehicle parked outside the residence. When you're at home, store your vehicle keys away from the entrance to your house.
- Consider installing home and vehicle alarm systems and vehicle anti-theft devices.
- Ensure that all doors and windows are secured at all times, even when you're home. Culprits need mere moments to commit a theft or break in. If you do open any windows or doors, make sure you only open them for rooms that someone is present in.
- Report any suspicious people or activity in your community by calling 403-266-1234 or 9-1-1 if there is a crime in progress.

Foothills Medical Centre Cogeneration Facility

Construction Ongoing

Alberta Infrastructure began construction on the Foothills Medical Centre's (FMC) power plant November 2020 to support the growth of the hospital, increase the ability of the electrical and heating system, and support the future needs of the new cancer care facility.

What Is Going on At the Site Right Now?

Work at this time has been focused on preparing the site for the construction of the new facility. Construction activity is expected to increase over the next few months and will include foundation work (earthworks, cribbing, embedding piles, and pouring concrete) to house the equipment necessary for the facility.

Will Noise Increase as Construction Gets Ramped Up?

It is expected that over the summer months, noise will increase on site. The foundation activities involve piling to ensure a sturdy base for the Project. There will be an increase in traffic including concrete trucks moving to and from site.

Our construction team will abide by the City of Calgary's bylaws regulating neighbourhood noise. Construction will take place after 7:00 a.m. Monday to Saturday. Construction notices will be posted on the Project website.

Construction staff and necessary equipment will be located within the fenced construction area. For safety purposes, Hospital Drive will, at times, be closed to vehicle and pedestrian traffic.

Can I Access the Area During Construction?

Safety is paramount to us – for the public and our team. The active construction site will be fenced off from public access and we advise any individual to follow signage and avoid the area if possible.

How Long Will Construction Last?

The construction of this facility will run throughout 2021 and 2022. Once the structure that houses the equipment is constructed, most work will move indoors for the facility to become operational.

Will There Be a Steam Release?

There are no anticipated steam releases planned at this time. As outlined in the Alberta Utilities Commission's

decision on the Project, we will notify you in advance of any planned release. As a reminder, the new facility design will lead to fewer unplanned steam releases. These currently happen in emergency situations and are needed to maintain the balance of the system.

Will There Be Further Notices?

We will continue notifying the community through various means to outline the status of the Project. We encourage you to sign up for construction email updates on the Project website to receive new information as it becomes available.

What If I Have Concerns or Questions?

If you have any questions, comments, or concerns, please contact our Project team by phone (1-877-236-1698) or by email INFRAS.FMCPower@gov.ab.ca.

Project updates are provided at: http://majorprojects. alberta.ca/details/FMCPower/2050.

We thank you for your ongoing patience as we construct this important facility at the Foothills Medical Centre.



TAKE A CULINARY TRIP AROUND THE WORLD WITH #YYCFOODTRUCKS!

Sat. May 22 | 12-7pm | Parkdale Blvd River Path Thurs. June 3 | 3-7pm | Community Center Fri. June 18 | 3-7pm | Community Center Sat. July 3 | 12-7pm | Parkdale Blvd River Path Tues. July 13 | 3-7pm | Community Center Sat. July 31 | 12-7pm | Parkdale Blvd River Path Sat. Aug 21 | 12-7pm | Community Center

All AHS physical distancing practices followed, please wear masks and keep 6 ft. from each other

PARKDALE COMMUNITY ASSOCIATION **MEMBERSHIP RENEWAL**

Your 2020 PCA Membership automatically terminated on January 31, 2021. Please renew or register your Membership on PCA website:

http://parkdalecommunity.com/about-the-pca/ membership/registration/

The Membership of the Parkdale Community Association grants you voting rights during our annual AGM, each adult resident from the Membership household is allowed one vote at the AGM. But more importantly, it acts as a gateway into the larger civic life of the citizens in your community.

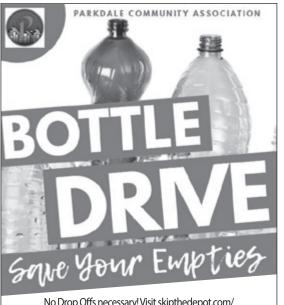
- 1-year Family Membership: \$31.50
- 1-year Single Membership: \$21.00
- 1-year Senior Membership: \$5.25
- 1-year Business/Organization Membership: \$52.50

An individual or family membership in the PCA grants you or your family discounts on our PCA programs, including:

- Parkdale Soccer Program One of the most popular programs in the community with more than 100 children participating, our soccer program is available for children as young as 2, and as old as 15.
- Social Events Each year the PCA holds a number of fun events! A PCA membership keeps you up to date on events and you receive the lowest price for entry.
- Garden Participation In operation since 2013, the Parkdale Community Garden is an ideal spot to meet and have fun with other gardeners in the community, grow your own produce, or enjoy the bountiful perennial gardens. PCA membership is required to join the garden group.

Business/Organization benefits:

- Membership benefits Access to our newly created business directory on the community website and quarterly social media advertisement.
- Sponsorship benefits Sponsorship proposal that will include all events for the year.



No Drop Offs necessary! Visit skipthedepot.com/ parkIdalecommunity - sign yourself up for a pick up, they will come pick up your empties and take to the recycling centre. All you need to do is select the PCA as where you want your \$\$ donated!

Essential number for seniors in Calgary

9-1-1 Emergency (24 Hour)	403-SENIORS (403-736-4677) The Way In	
For EMERGENCY medical, fire and police response. Call the non-emergency police line at 403-266-1234 to report an incident that is not an emergency.	Information, advice and help accessing programs and benefits for older adults.	
	403-266-HELP (403-266-4357) Distress Centre and SeniorConnect (24-Houri	
8-1-1 Health Link (24 Hour)	Crisis support and urgent social work response (including if you	
Health advice (including dementia advice) from a registered nurse.	are concerned about a senior at risk in the community).	
3-1-1 City of Calgary (24-Hourt	403-943-1500 Access Mental Health	
Information on all City of Calgary services. www.calgary.ca	Non-urgent advice on navigating the addiction and mental health system.	
2-1-1 Community Resources (34-Hour)	403-705-3250 Elder Abuse Resource Line (24-Hour)	
Information and referrals for community and social services. www.ab.211.ca	Confidential information and support, or to report a suspected case of elder abuse.	

GUIDEBOOK UPDATE

Is it a Guidebook or a Guide or Best Practice Summary?

by Judy Hoad

If you are a political junkie like me, or interested in planning in Calgary, you may have seen articles and opinions in the media about the deceased *Guidebook for Great Communities*. It went without even an obituary.

After two lengthy meetings, the first at the Public Hearing on March 22 to 24 and the second at the Planning and Urban Development Committee on May 5, a majority of Councillors supported a motion by Mayor Nenshi and decided to "Accept the Guide for information" and to "Direct Administration to use the best practices in the Guide...as administrative guidelines to use in community engagement in local area plans."

Like others who watched the drama unfold, I'm a bit confused. It was also an insult to the volunteers who spent hours over multiple years helping develop the guide and presenting thoughtful amendments to be considered by The City.

What Does This Mean?

It appears the document will be used as an internal information resource. This is surprising and, given so much time, effort, and money was spent in creating the Guidebook over the past few years, a waste of tax dollars. I have always assumed planners followed best practices. The guidebook was intended to provide clarity, certainty, and consistency in land use planning across Calgary for all communities, developers, and City planners through either a statutory bylaw or a non-statutory policy document. It wasn't perfect, but as a policy, would have created a path to guide future growth and change throughout Calgary.

The Municipal Development Plan (MDP) will continue to be the reference document for long term planning policy for growth and development. Existing Area Redevelopment Plans (ARP) or multi-community Local Area Plans (LAP), once completed, will be a community's statutory policy document. For the established areas of Calgary, like Parkdale, the Developed Areas Guidebook (DAG) is the consolidation of approved land use policies to inform local area planning and is an appendix to the MDP.

What Does This Mean for Parkdale?

In short, not much right now. Parkdale's Planning and Development Committee has decided to get ahead the machinations at City Hall and prepare its own vision for growth and development. The vison will help guide the committee's deliberations when new applications are proposed, and will be used as our input into the future local area plan process.

By now you will have seen a survey, and hopefully you have taken time to share your views. If you haven't yet responded, please go to our website at www.parkdalecommunity.com and follow the links. If you want a paper copy to complete, please leave a message on our office line at 403 283-5767.





WE ARE RECRUITING NEW VOLUNTEERS!

Help us make a difference in your neighbourhood, Parkdale!

Open Volunteer Board Positions:

FUND DEVELOPMENT DIRECTOR

We highly encourage everyone to take an active role in our community through our volunteer opportunities and events

FOR INQURIES ABOUT THE VOLUNTEER OPPORTUNITIES,
Please contact Jason Tauber at
secretary@parkdalecommunity.com



BUSINESS CLASSIFIEDS

For business classified ad rates call Great News Media at 403-720-0762 or sales@greatnewsmedia.ca

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PARKDALE MORTGAGE BROKER: SAVE A BUNCH OF CASH! As a local mortgage professional, I have helped your neighbors navigate their purchase, refinance, and renewal options. If you are looking for expert advice, excellent rates, many options, and better mortgages, Call Anita at 403-771-8771 | anita@anitamortgage.ca | Licensed by Verico Avenue Financial Real Estate Solutions.

NEIGHBOURHOOD CONFLICT? Community Mediation Calgary Society (CMCS) is a no-cost mediation and conflict coaching service that can help you resolve problems and restore peace! We help neighbours be neighbours again! www.communitymediation.ca, 403-269-2707.

HERITAGE POINTE GOLF COURSE DREAM HOME FOR

SALE: See this executive custom-built & recently renovated bungalow with fully developed walk up basement backs onto Heritage Pointe Signature 9th Hole with views of the large pond. Visit https://calgaryluxuryhomesearch.com/, or call Len @ 403-606-8888 (Greater Property Group) for more information.

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HUH?

Words are fun, but it can be challenging to use and understand them sometimes. Other times, however, it is not. The word 'Huh?' is actually the most universally understood term in the world. It is the same in 31 different languages! So, the next time you feel alone in your confusion. Don't. We all know the feeling!





LIVE THE DREAM ON THE HERITAGE POINTE GOLF COURSE SIGNATURE HOLE

TEXT 9217 TO 555000 FOR VIRTUAL TOUR & FULL LISTING



Executive custom-built & recently renovated bungalow with fully developed walk up basement backs onto Heritage Pointe Signature 9th Hole with views of the large pond. Total of 3 bdrms & 3 baths, formal dining/flex rm, gourmet maple kitchen with centre island, granite countertops & stainless-steel appliances, open to large eating area with built-in desk. Large great rm with 12-foot ceilings, fireplace & built-ins. Patio doors leading out from eating area to large south dura deck with metal railings & glass panels with beautiful landscaped south backyard with firepit. Large master bdrm with 5-pc spa like ensuite with large soaker tub, O/S shower & walk in closet. Staircase leading downstairs to large family rm with media centre, fireplace, 2 bdrms, 3-pc bath with steam shower, workout rm & playrm all with radiant in floor heat. Walk-up onto the patio from the family room. O/S triple attached garage. Pride of ownership shown throughout. Ideal for empty nester, professional or older family. Exceptional Value!

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MLA, Calgary-Varsity Jason Copping

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- calgary.varsity@assembly.ab.ca
- facebook.com/jasoncoppingAB
- Jason CoppingAB
 @JasonCoppingAB



Protecting Lives and Livelihoods

The spring session of the legislature will be wrapping up and the Alberta Government will continue to pass legislation aimed to protect the lives and livelihoods of Albertans. Facing a third wave of COVID, Albertans were once again asked to take a step back and limit activities. I know this was not easy, but it was necessary to protect our health care system and the health of each other.

Throughout these restrictions, it was important that the Government of Alberta continue to support Albertans and businesses. It was encouraging to see a third round of the Small and Medium Enterprise Relaunch Grant (SMERG) offering financial assistance to Alberta businesses, cooperatives, and non-profit organizations.

I am encouraged to see the number of Albertans who have received the COVID vaccine to date. The Alberta Government has also made it easier for employees to take up to three hours of paid vaccination leave, reducing barriers for employees to get vaccinated. Getting Albertans vaccinated is critical in not only protecting lives, but in opening up our province again, especially as summer is around the corner.

I know in chatting with many of you that economic recovery and a path to creating jobs is top of mind as we get out of this pandemic. I am pleased to announce that I will be hosting a town hall with guest speaker, the Honourable Doug Schweitzer, Minister of Jobs, Economy, and Innovation, to discuss and take your questions on the Alberta Government's plans on our economic recovery.

If you are interested in attending the town hall or have any questions on a provincial issue, please feel free to reach out to my office at Calgary.varsity@assembly.ab.ca.







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Hey Parents! Want a week of free fun?

We are looking for product testers for a social, physical, emotional, and cognitive development family board game for children ages 3-6.

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CUSTOM HOMES

www.riverviewcustomhomes.ca

