

MAY 2021

DELIVERED MONTHLY TO 1,100 HOUSEHOLDS

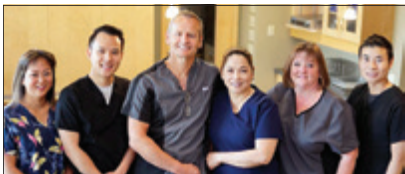
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PARKDALE POST

THE OFFICIAL PARKDALE COMMUNITY NEWSLETTER





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We will now offer expanded hours and services with Dr Sheila Lipinski.

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**Sheila Lipinski**  
D.M.D.

Emergencies - Direct Billing - Extended Hours - Full Family - Dentistry - New Patients Welcome

## 5 Excellent Reasons to Advertise in Community Newsletter Magazines

- 1. Top of Mind Brand Awareness:** Consistent advertising leads to increased sales. Companies maintain and gain market share when community residents are consistently reminded of their brands.
- 2. Payback:** Community residents trust, and call businesses that advertise in their community magazines.
- 3. High Readership:** 68% female | Even distribution of Millennial, Gen X, and Baby Boomer readers
- 4. Cost Effective:** With advertising rates as low as \$0.01 cent per household, advertising in our community magazines is incredibly affordable.
- 5. Geofence Your Audience:** Manage your budget, optimize your returns and target your audience by specific community magazines.

### Nearby Community Newsletter Magazines:



To Advertise Call 403 720 0762  
Email [sales@greatnewsmedia.ca](mailto:sales@greatnewsmedia.ca)

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**SAVE THE DATE!**



**PARKDALE  
PET FEST**

**SATURDAY SEPT  
11, 2021**

## A NOTE FROM THE BOARD PRESIDENT

### Hello Neighbours!

Thank you for attending our virtual Annual General Meeting (AGM) on April 22. It was nice to connect with neighbours, volunteers, and community partners online.

During the AGM, I took the opportunity to share our new mission, vision, and values for the Parkdale Community Association.

### Mission

Parkdale Community Association creates an environment for people to connect in a complete and healthy community.

### Vision

Parkdale is a proud, active, and welcoming neighbourhood that offers programs, services, and facilities that make us a vibrant inner-city community.

### Values

Collaborative. Accountable. Inclusive. Respectful. Energetic.

Our Strategic Six Priorities for 2021-2023 include:

1. **Our Community** – Engage the community
2. **Our People** – Resilient and sustainable community leadership
3. **Communications and Marketing** – Enhance our profile, brand, and reputation
4. **Programs and Special Events** – Create connections through programs and events
5. **Our Infrastructure** – Well managed community campus
6. **Our Finances** – Financially responsible, growth focused

As always, we welcome your feedback and engagement in our activities. We have two volunteer openings – Membership and Fund Development.

- The Membership Director portfolio includes engaging with our residents, businesses, and organizations in Parkdale. This role is the interface between the PCA and the community. If you enjoy meeting people and are interested in building community, this role is for you.
- The Fund Development Director portfolio identifies funding opportunities, applies for grants, and looks for programs that positively contribute to our activities, services, and programs that we offer. If you enjoy collaborating with external partners to create mutually beneficial partnerships, this role is for you.

If either of these opportunities are of interest to you, and you are interested in volunteering with an energetic and dedicated group of community volunteers, please contact me.

Stay safe. Stay well.

Amanda Affonso

## PARKDALE COMMUNITY ASSOCIATION



3512 - 5 Avenue NW, Calgary AB T2N 0V7  
403-283-5767  
office@parkdalecommunity.com  
www.parkdalecommunity.com

The PCA Office is usually open  
9:00 a.m. to 3:00 p.m. Tuesday to Thursday.  
Please call or email and leave a message if you need support from the PCA Office. The PCA Office is closed on all statutory holidays.

EXECUTIVE	
President	Amanda Affonso
Vice-President	Jon Balkwill
Treasurer	Darcy Gonci
Secretary	Jason Tauber
BOARD MEMBERS	
Director, Communications	Alison Best
Director, Community Garden	Jason Tauber
Director, Events	Tammy German
Director, Fund Development	Andy Thiessen
Director, Membership	VACANT
Director, Planning and Development	Judy Hoad
Director, Rink	John Butterwick
Director, Soccer	Angus Smith
Director, SSASD/SSASPG	Vince Walker
Director	Ruby Miller
Director	Steve Lemp
<b>CITY OF CALGARY REPRESENTATIVE (EX-OFFICIO)</b> Contact: office@parkdalecommunity.com	Catherine Gulinao



### Give Momma a Ring

Special occasions always give good reasons to get in touch with those you love. When you can't be with them in person, a phone call is always a good option. Amazingly, more calls are made on Mother's Day than any other day of the year! So, give your mom a ring if you can, it's sure to put a smile on her face.







# Planning and Development Updates

*Submitted by Judy Hoad*

## The Guidebook for Great Communities

My comments on the Guidebook are written a month before the City of Calgary Administration is scheduled to report to Council's planning committee on May 5, 2021. Administration was directed to prepare a summary of what was presented at the Public Hearing in March, and to bring forward proposed amendments to the Guidebook based on the public's input.

Throughout April, there was ongoing dialogue on amendments with representative stakeholders, but I have not seen any efforts to dialogue with citizens. The lack of direct conversations with citizens has led to a lot of fear and misunderstanding, and thus, opposition.

As I indicated in an earlier e-newsletter, I think most concerns around the status of single-family housing and the transition between existing housing and higher buildings or commercial nodes would be addressed if the Guidebook were adopted as a policy rather than a statutory document. Hopefully by the time you see this article we will know the answer to that issue.

With or without an approved Guidebook, Parkdale residents are invited to participate in developing our own vision for growth and change in our community. You may have attended the AGM on April 22 when we outlined our process. Watch for an invitation to participate in future newsletters, in our e-newsletter, and when we deliver information to your home or business.

The Guidebook for Great Communities is a good document and gives guidance for growth and change.

The principles are: Opportunity and Choice, Health and Wellness, Social Interaction, The Natural Environment, Economic Vitality, Identity and Place. You can find more information at [www.calgary.ca](http://www.calgary.ca) by typing The Guidebook for Great Communities into the search box.

Other news:

- Construction of the upgrade of the power plant at Foothills Medical Campus is underway. This spring the site will be cleared, and the required new piles will be installed between mid-May and mid-June. The latter is intended to be completed using drill technology rather than "driving/ pounding".
- The new Cancer Centre is 70% complete and substantial completion is expected by the end of 2022.
- The process to redevelop Foothills Athletic Park is underway. Watch for opportunities to participate in surveys and charettes.



## Supporting Businesses and Communities Through Green Line LRT Construction

Green Line is developing a Business Support Program to help businesses and communities prepare for and manage the potential impacts of Green Line LRT construction. Stage one of the Green Line LRT (16 Avenue N to 126 Avenue S.E.) runs through more than 15 communities and alongside hundreds of businesses. We are committed to supporting businesses and communities to ensure impacted stakeholders have the information they need to be prepared for construction. Visit <https://engage.calgary.ca/greenline/business-support> to learn more about the Business Support Program.

## MAY-BE ITS FATE



There are a lot of unexplainable coincidences that happen everyday in our lives. We hear about them on the news or maybe even experience them ourselves. One of these interesting coincidences happens to take place in May, or rather, not to take place. No U.S. president has ever died in the month of May. It is the only month where that is true!

### 9 P.M. ROUTINE



### Have you started your 9 p.m. Routine?

Follow us:   

#### **Vehicle theft and car prowling prevention:**

- Garage openers should not be left in vehicles, or should be disengaged, as thieves can use them to gain entry into a home.
- Avoid parking in unlit areas at night.
- Lock your doors and close all windows at all times, even while you are in your yard.
- Hide your valuables out of sight, or better yet, take them with you.
- Don't keep extra keys in your vehicle.
- If you park your vehicle in a parkade, be sure that you do not let anyone else in who doesn't belong when you are entering and exiting.
- Report any suspicious activity or behaviour, such as someone turning door handles on parked vehicles.

#### **Home and garage break-in prevention:**

- Offenders will often break into a residence as a way to steal a vehicle parked outside the residence. When you're at home, store your vehicle keys away from the entrance to your house.
- Consider installing home and vehicle alarm systems and vehicle anti-theft devices.
- Ensure that all doors and windows are secured at all times, even when you're home. Culprits need mere moments to commit a theft or break in. If you do open any windows or doors, make sure you only open them for rooms that someone is present in.
- Report any suspicious people or activity in your community by calling 403-266-1234 or 9-1-1 if there is a crime in progress.

## PARKDALE COMMUNITY ASSOCIATION MEMBERSHIP RENEWAL

Your 2020 PCA Membership automatically terminated on January 31, 2021. Please renew or register your Membership on PCA website:

<http://parkdalecommunity.com/about-the-pca/membership/registration/>

The Membership of the Parkdale Community Association grants you voting rights during our annual AGM, each adult resident from the Membership household is allowed one vote at the AGM. But more importantly, it acts as a gateway into the larger civic life of the citizens in your community.

- 1-year Family Membership: \$31.50
- 1-year Single Membership: \$21.00
- 1-year Senior Membership: \$5.25
- 1-year Business/Organization Membership: \$52.50

An individual or family membership in the PCA grants you or your family discounts on our PCA programs, including:

- Parkdale Soccer Program – One of the most popular programs in the community with more than 100 children participating, our soccer program is available for children as young as 2, and as old as 15.
- Social Events – Each year the PCA holds a number of fun events! A PCA membership keeps you up to date on events and you receive the lowest price for entry.
- Garden Participation – In operation since 2013, the Parkdale Community Garden is an ideal spot to meet and have fun with other gardeners in the community, grow your own produce, or enjoy the bountiful perennial gardens. PCA membership is required to join the garden group.

Business/Organization benefits:

- Membership benefits – Access to our newly created business directory on the community website and quarterly social media advertisement.
- Sponsorship benefits - Sponsorship proposal that will include all events for the year.

**PARKDALE COMMUNITY ASSOCIATION**

**BOTTLE DRIVE**

*Save Your Empties*

No Drop Offs necessary! Visit [skipthedepot.com/parkdalecommunity](http://skipthedepot.com/parkdalecommunity) - sign yourself up for a pick up, they will come pick up your empties and take to the recycling centre. All you need to do is select the PCA as where you want your \$\$ donated!



### Essential number for seniors in Calgary

<b>9-1-1</b> <b>Emergency (24 Hour)</b>	<b>403-SENIORS (403-736-4677)</b> <b>The Way In</b>
For EMERGENCY medical, fire and police response. Call the non-emergency police line at <b>403-266-1234</b> to report an incident that is not an emergency.	Information, advice and help accessing programs and benefits for older adults.
<b>8-1-1</b> <b>Health Link (24 Hour)</b>	<b>403-266-HELP (403-266-4357)</b> <b>Distress Centre and SeniorConnect (24-Hour)</b>
Health advice (including dementia advice) from a registered nurse.	Crisis support and urgent social work response (including if you are concerned about a senior at risk in the community).
<b>3-1-1</b> <b>City of Calgary (24-Hour)</b>	<b>403-943-1500</b> <b>Access Mental Health</b>
Information on all City of Calgary services. <a href="http://www.calgary.ca">www.calgary.ca</a>	Non-urgent advice on navigating the addiction and mental health system.
<b>2-1-1</b> <b>Community Resources (24-Hour)</b>	<b>403-705-3250</b> <b>Elder Abuse Resource Line (24-Hour)</b>
Information and referrals for community and social services. <a href="http://www.ab.211.ca">www.ab.211.ca</a>	Confidential information and support, or to report a suspected case of elder abuse.

Telephone language interpretation service available on all lines.



PARKDALE COMMUNITY  
ASSOCIATION

# WE ARE RECRUITING NEW VOLUNTEERS!

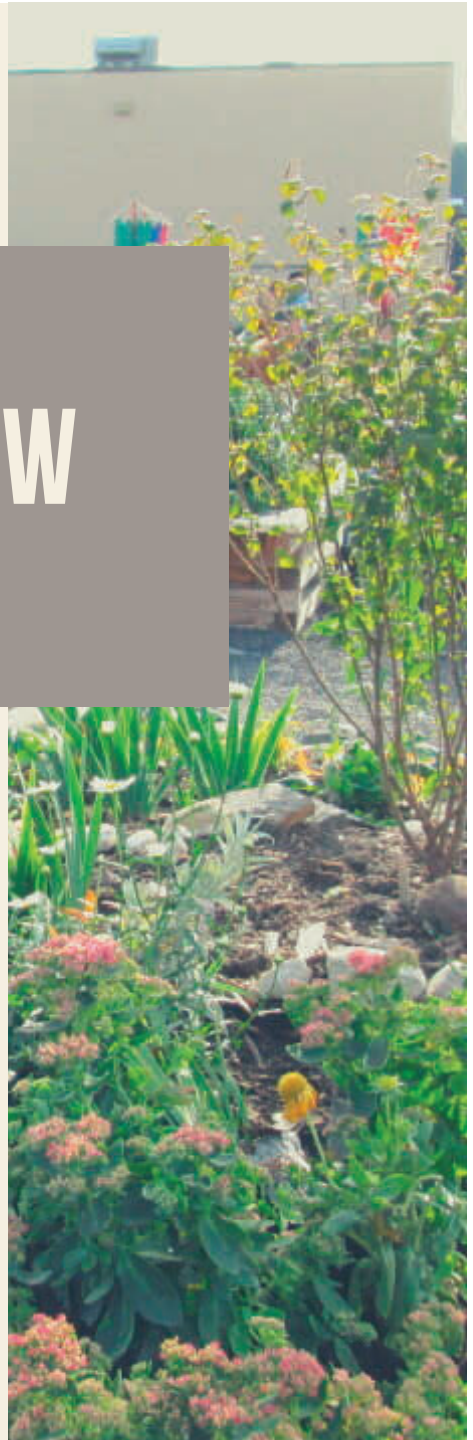
*Help us make a difference  
in your neighbourhood, Parkdale!*

## Open Volunteer Board Positions:

**MEMBERSHIP DIRECTOR  
FUND DEVELOPMENT DIRECTOR**

We highly encourage everyone  
to take an active role in our  
community through our volunteer  
opportunities and events

**FOR INQUIRIES ABOUT THE VOLUNTEER OPPORTUNITIES,  
Please contact Jason Tauber at  
[secretary@parkdalecommunity.com](mailto:secretary@parkdalecommunity.com)**





# BUSINESS CLASSIFIEDS

For business classified ad rates call Great News Media at 403-720-0762 or [sales@greatnewsmedia.ca](mailto:sales@greatnewsmedia.ca)

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**NEIGHBOURHOOD CONFLICT?** Community Mediation Calgary Society (CMCS) is a no-cost mediation and conflict coaching service that can help you resolve problems and restore peace! We help neighbours be neighbours again! [www.communitymediation.ca](http://www.communitymediation.ca), 403-269-2707.

**HERITAGE POINTE GOLF COURSE DREAM HOME FOR SALE:** See this executive custom-built & recently renovated bungalow with fully developed walk up basement backs onto Heritage Pointe Signature 9th Hole with views of the large pond. Visit <https://calgaryluxuryhomesearch.com/>, or call Len @ 403-606-8888 (Greater Property Group) for more information.


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**RUFF TO BUFF DOG GROOMING:** Home-based, one-on-one professional dog grooming. Full-service salon. Classic breed trims to functional utility trims, nail trims, deep conditioning baths, and brush-outs. Located in Parkdale. Contact us for full pricing and appointments: email [ruff2buffgrooming@gmail.com](mailto:ruff2buffgrooming@gmail.com), call 403-852-0057, find us on Facebook at [www.facebook.com/gentlepetgroomingcalgary](http://www.facebook.com/gentlepetgroomingcalgary), or visit [www.ruff2buffdoggrooming.com](http://www.ruff2buffdoggrooming.com).

**DENTURIST NEEDED:** Looking for a professional, conscientious, ethical, and honest denturist to manufacture and install dentures in throat cancer survivor and senior citizen. Looking for a functional, proper fit. Located in the Westbrook Mall area. Please contact Murray at 403-686-2708. The throat cancer has affected my voice communication, please forgive.



**Disclaimer:** Published articles, reports or submissions reflect the opinions of the author and should not be considered to reflect the opinions of Great News Media (GNM) and the Parkdale Community Association (PCA). The information contained in this magazine is believed to be accurate but is not warranted to be so. GNM and PCA do not endorse any person(s) advertising in this newsletter. Advertisements are not an endorsement of any goods or services.



**Mums the Word**

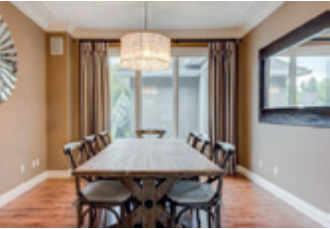
The word 'mom' is different in many languages. One commonality between most, if not all, of them, however, is that they commonly start with the letter 'M'. So, if you want something to associate with Mother's Day, other than chocolates and flowers, think of letters... or rather, one specifically. The big 'M'!



**LEN T. WONG**  
& ASSOCIATES  
G P G  
GREATER PROPERTY GROUP

# LIVE THE DREAM ON THE HERITAGE POINTE GOLF COURSE SIGNATURE HOLE

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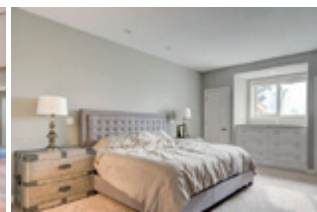
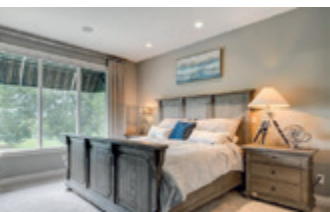


Executive custom-built & recently renovated bungalow with fully developed walk up basement backs onto Heritage Pointe Signature 9th Hole with views of the large pond. Total of 3 bdrms & 3 baths, formal dining/flex rm, gourmet maple kitchen with centre island, granite countertops & stainless-steel appliances, open to large eating area with built-in desk. Large great rm with 12-foot ceilings, fireplace & built-ins. Patio doors leading out from eating area to large south dura deck with metal railings & glass panels with beautiful landscaped south backyard with firepit. Large master bdrm with 5-pc spa like ensuite with large soaker tub, O/S shower & walk in closet. Staircase leading downstairs to large family rm with media centre, fireplace, 2 bdrms, 3-pc bath with steam shower, workout rm & playrm all with radiant in floor heat. Walk-up onto the patio from the family room. O/S triple attached garage. Pride of ownership shown throughout. Ideal for empty nester, professional or older family. Exceptional Value!

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MLA, Calgary-Varsity

## Jason Copping

Unit 201, 1055 20th Avenue NW

403.216.5436

calgary.varsity@assembly.ab.ca

facebook.com/jasoncoppingAB

Jason\_CoppingAB @JasonCoppingAB



### Protecting Lives and Livelihoods

As the MLA for Calgary-Varsity, I was pleased to take part in the announcement of \$23 million to expand the neonatal ICU at the Foothills hospital. This investment will support fragile newborns and families in Southern Alberta. It is also exciting to see the progress that is being made at the Calgary Cancer Centre, a \$1.4 billion investment that is on time and on budget.

These two initiatives at the Foothills campus are in addition to the nearly \$21 billion investment over three years under the 2021 Capital Plan, all aimed to create thousands of jobs and protect livelihoods.

Provincial government investments in infrastructure and policies aimed to attract outside investment to diversify our economy will lead to growth and further job creation. Alberta saw a record-shattering year for venture capital in 2020, and we are poised to continue to see momentum in the tech and innovation space across our province. This is part of Alberta's Economic Recovery Plan.

As we continue to deal with COVID-19, the Alberta Government is further protecting lives through rapid testing for businesses and service providers, making vaccines available through AHS, pharmacies, and physician clinics, and supporting Albertans and businesses.

With more of our population vaccinated, I remain optimistic that all Albertans who wish to be vaccinated will have a chance to do so by the end of June.

As always, if you need to get in touch with me on any provincial issue, or have questions, please feel free to reach out to my office at [Calgary.Varsity@assembly.ab.ca](mailto:Calgary.Varsity@assembly.ab.ca).



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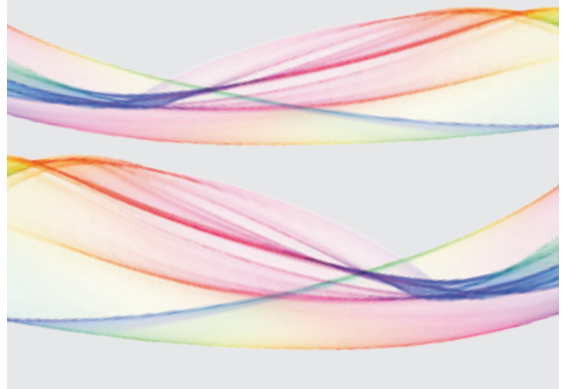


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